

Record-Breaking Home Selling Strategies

Blast Your Commissions Through The Roof

Instantly And With No Guesswork!

Inside: Terry Paranych reveals nine of the breakthrough “marketing” methods he’s used to sell 600+ homes every year since 1997... and become the #1 real estate agent in Canada



Terry Paranych receiving his #1 Re/Max awards.
855 Homes Sold, 2007

INSIDE:

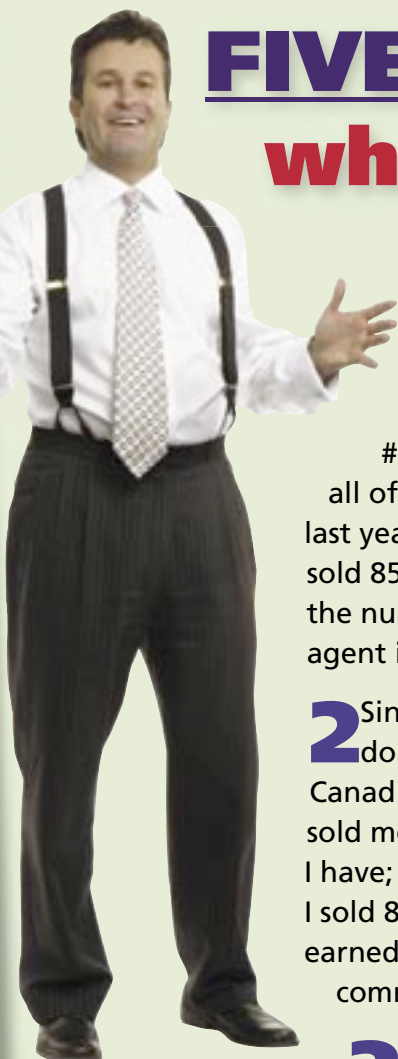
- ➔ Multiply your per-hour earnings by 422%, take more time off from work, and say goodbye to complicated marketing systems that cost a fortune and take years to pay off!
- ➔ Discover how Paranych earned \$297,832 in 1993 – his second year as an agent – before he'd hired a single full time employee.
- ➔ Learn to pack a seminar room with hundreds of qualified investors, and make them fight to sign your Buyer Agency contract!
- ➔ Profit from the same breakthrough selling methods I used to become the #1 agent in Canada – and made \$3,473,827.00 in commissions last year alone. Never waste your time with “not now” leads who aren't ready to sell yet!
- ➔ ***How to register for Terry Paranych's upcoming SUPERSTAR AGENT BOOTCAMP***

- ★ **Multiply your per-hour earnings by 422% while cutting your work week in half**
- ★ Use “reverse prospecting” to make your phone ring off the hook with pre-sold prospects – so you never again make cold calls or knock on doors.
- ★ **Dominate your local market by becoming the “brand of choice”**
- ★ Say goodbye to complicated marketing systems that cost a fortune and take years to pay off. Laugh at phone systems, database management, and bank-breaking ad campaigns.

- ★ **Pack a seminar room with hundreds of qualified investors, and make them fight to sign your Buyer Agency contract**
- ★ Never waste your time with “not now” leads who aren't ready to sell yet
- ★ **Get sellers to sign your listing agreement on the spot**
- ★ Become a TV and radio celebrity

And nine other top secret strategies! ALL FREE INSIDE!

FIVE reasons you can believe what I say:



1 Every year since 1997, Re/Max has recognized me as being the #1, #2, or #3 agent in all of Canada ... and last year alone in 2006, I sold 855 homes and was the number 1 transaction agent in Canada.

2 Since 1997, I doubt any other Canadian agent has sold more homes than I have; last year alone I sold 855 homes and I earned \$3,474,827.00 in commissions.

3 Re/Max, Century 21, Royal LePage and Keller Williams have all featured me at their seminars. I've also appeared at numerous regional and international conferences as a featured speaker.

4 For fifteen years straight, I have been recognized as being the #1 agent in Edmonton. And my successes have been featured in newspapers like Globe And Mail, The National Post, The Edmonton Journal, The Edmonton Sun, and many TV and radio programs.

5 In 1993, my second year as an agent, I earned \$297,832 in commissions – even before hiring a single full time employee. How? That's the year I started putting my system into place. So don't handicap yourself with the false belief that you need a staff to do well!

"t r ai agent TODAY. What's my secret? I invested the last 15 years of my life – and well over \$2 Million – testing, polishing, and perfecting a new generation of low-cost "guerrilla" home selling methods.

And with my "reverse prospecting" approach, clients are pre-sold when they call me. I never make outbound prospecting calls.

Each year, I reveal these revolutionary methods at my "*Superstar Agent Boot Camp*". Since we limit the event to 200 people, agents practically fight to reserve seats, and we always have to turn people away.

If you know any of my protégés, you've already seen their sales explode. And if you're competitive like most of us, you probably watched enviously as they broke new records, became local heroes, and piled up listings that could've been yours. As you can see from testimonials like these, I regularly turn my students into Superstar Agents:



I have closed 71 ends in 73 days with no licensed assistant. I made \$105,000 in January (25,000) more than my best month ever

and just when I thought I was at the top of my game, I did 26 ends in the last 15 days for a total of \$104,000 (in 15 days, just me!). I am a bit ahead of my goal to hit 1 million this year to say the least. Thank you for the jump start, your Boot Camp is the best thing that I have EVER done!

*Jason Scott,
Sutton Realty – Grande Prairie, AB*

immediate listings
n home sellers – using
foolproof phone
pts.

qualify homeowners
l melt away their
nmission objections
o the point where they
with you at your very
t meeting. You'll be
azed at my objection-
ndling techniques.

ver again waste your
e on cold turkey
s, flip flops, or tire
ckers.

n your website
tors into clients!
t year alone, I piled
over \$1,000,000
ommissions from
tors to my website! I
show you why fancy
t always better, why
site is so profitable,
d why a simple, low
t website is all you
d to duplicate our
ning formula. Don't
e a site yet? Learn to
ch it right the first
e – quickly, easily, and
aply.

over \$50,000 in
EE advertising – using
ss releases. The local
y paper recently ran a
page editorial about
declaring “King of
l Estate Agents”. Once
re armed with my
olutionary home-
ing systems, you too
be newsworthy.
rn how to write a
ss release, how to

deliver it to the editor,
and how to get featured.

➡ You don't need a staff to
profit wildly from my
methods, but if you do
have an assistant, or want
to start building your
own team, I'll show you
how to attract the very
best qualified people.

➡ Once you do have paid
staff, I'll show you how to
turn them into lucrative
profit centers – who
make you far more
money than they're paid.

Instead of answering the
phones and filling out trade
record sheets, you can have
your staff running your flyer
program, FSBO program,
expired listing program,
outdoor advertising program,
etc, and multiplying your
income. Find out how from my
top assistant, who's been with
me since 1994, and has trained
all of my other assistants.

It doesn't matter if you
work alone, have one assistant,
or employ a full time staff.
These tools are guaranteed to
work for you. Remember, even
back in 1993, my second year
as an agent, these methods
made me \$297,832.

And that was before
I'd hired a single full time
employee!

Today, with my full time
staff, I'm earning over five
times that much! And at the
Boot Camp, you'll discover
how I've turned each of my
employees into a profit center.

Why Don't More S

How do you get listings now? In most cases,
I bet a friend or past client just happens to
know someone who's selling their house and
recommends you. What's wrong with that?

When you depend on referrals, you've got to
cross your fingers and pray. You've got to “hope” that
one of your friends or clients will mention your name
at precisely the right moment.

That limits you to a tiny fraction of the
prospects who could be calling you. How can you be
more proactive?

**Secret #1: Brand yourself and
be in constant demand, listing
new houses every week.**

To demonstrate the value of branding, let me
ask you a question. When you ship a package – and
it absolutely, positively has to be there overnight
– what's the first company that comes to mind?

Most people
immediately say
“Federal Express”.



That's because FedEx has done a fantastic job of
burning their brand into our minds.

Well when people ask “*Who can get top dollar
for my home in the shortest time possible?*”, imagine
everyone in your area recommending YOU. That's
the power of branding.

Of course, FedEx spends plenty of money on
branding. But the return on their investment is
fantastic. And they never hurt for business. Think
about it. Have you ever seen a FedEx employee
chasing prospects down the street?

The same applies to your real estate business.

If you don't brand yourself, you're doomed to
making cold calls and knocking on doors. You're
doomed to chasing people... or waiting and praying
for referrals.

Branding yourself requires two things. First, a
compelling advertising message that sets you apart.
And second, market saturation.

Maybe you're not advertising because it seems
“risky”. Well guess what? If you advertise like most
other agents, you're right... It's a complete waste of
time and money.

**Never WASTE your money
on run-of-the-mill ads that
fail to set you apart**

The ads, flyers, or mailers your broker gave
you are a perfect example. Think about it.
Every agent in your office was given the exact
same materials. (And agents at other brokerage
offices have received similar ones).

So how can those mater
apart?

That's not the only problem
– point blank – what kind of re
you can expect, he probably w

He might be the nicest g
if he's like most brokers, he h
dollars you'll make in commiss
you spend on advertising.

If he's never compared t
the commissions they genera
gamble your hard-earned
you be his guinea pig?

To make your phone ring
got to develop a compelling
prospects why you're uniqu
them the highest price in the s
So think about it. What do you

Do you (or your broker) ac
agents don't? Do you target
as empty nesters, health club
folks who've been priced out
have creative ways of packing
tours? Do you have a track
bidding wars?

When your advertising
apart, it makes you the dec
your prospects decide to list

Secret #2: Turn ev
you spend on adv
into \$5,000 - \$6,0
commissions like

I constantly compare
campaigns to the commiss
So do many of my protég
making \$5,000 - \$6,000
every \$1,000 we spend o
page 5, 8, 9, 10, 11, & 12 f
selling methods – and the
investment for each.)

This brings me to th
branding: market satura
crafted a message that se
got to saturate your neigh
message.

Just like FedEx, you ca
mailboxes every month. Yo
radio and TV commercials to
your prospects' minds. You
bus benches and billboards
And with display ads, you
Real Estate Magazine look l

Appointed By Other Real Estate Confer

Like me, you hate showing up at expensive “Super conferences”, only to sit through one sales pitch after another. You’ve already paid good money to attend, why should you pay more for books, tapes, and coaching programs?

Do you know agents who spent their hard-earned money at conferences, only to realize that they’d been suckered into expensive infomercials. Here are some of the stories I’ve heard:

Terry, Let me begin by saying that I waited a week to send in this seminar evaluation form because I was attending a Richard Robbins seminar. I hate to compare but I walked out of this seminar after the first hour!

You and your team put on such a great seminar that the mere thought of what I can accomplish is overwhelming. Your marketing systems, with all the examples and suggestions, are amazing. Your systems will be the backbone of my team one day. Your seminar was perfect in every regard, I wouldn’t miss a thing!! I cannot wait to return next year!”

– Domenic Cosentino, Woodbridge, ON
Re/Max Excellence Realty Inc.

I came out with way more than I expected. On a scale of 1 to 10 your event was a 10+++ or 100. Your systems are incredible and you gave me a lot of help. I came out with way more than I expected. Thank you on a job well done.

Susan Cowen, Aurora, ON
RE/MAX York Group Realty Inc.

It is by far the best seminar I’ve ever attended. Amazing, valuable information and systems. Thank you so much.

Joyce Tourney, Regina, SK
RE/MAX Joyce Tourney Realty

Definitely the best real estate seminar I’ve attended with no added sales pressure to purchase extra tapes, books, etc. Not only was Terry very motivating, but the tools and systems are laid out that you can take them home and use immediately!

Brenda Campbell - Homelife Chilliwack, BC

Terry, you have really shared what works! Your insight in how to run a real estate business is invaluable! All of the topics were very informative, your systems will help anyone get into their real estate business into something profitable. This seminar is exactly what I needed to take my business to the next level. Thank you so much for all of your help and information.

Myrna Higgs - Keller Williams Realty
South Calgary, AB

These are just a couple of the many complaints I hear from trusting agents who put their faith in high priced “conferences”, only to be hammered by endless money grabs.

If you’ve attended conferences like these, then you know what I mean. After getting just enough content to whet your appetite, you’re pounded with one shameless commercial after another. The speakers’ real agenda is to sell you their overpriced books, CDs, and coaching programs.

These Sellathons are worse than Cattle Calls, and worse than insults to your intelligence. They waste valuable time that should be used giving you real money making strategies.

That’s why you have my personal guarantee: I will never waste one second trying to sell you anything at my Superstar Agent Boot Camp.

Other trainers say I’m nuts for not developing a whole string of “backend” information products to sell you. They wonder how I’m going to suck your bank account dry – like they do.

The answer is, I’M NOT. The money I make teaching Boot Camps is gravy. Unlike other trainers, I make the lion’s share of my income as a full time active agent. (I sold 855 homes last year alone.)

That’s why I don’t parade around North America speaking at conferences or pushing information products.

To prove my point, I started a coaching program just over a year ago, but discontinued it after 12 months. (It took too much time away from listing and selling homes.) So I have no “backend” products to sell you, even if I wanted to.

If I were a “real profiteer” like others, I could’ve kept the coaching program going, and routed incoming calls to a boiler room of college kids. I could’ve exploited the trust I’ve worked so hard to earn. But you know what?

I won’t risk my credibility just to fatten my wallet. Nothing is more important to me than my reputation. If anyone ever left my Boot Camp feeling they’d been cheated, I’d be embarrassed. I’d feel horrible. Honestly, I would.

g edge home-selling ow to sell 600+ no extra charge



2) FSBO PROGRAM. (See below)

Secret # 3 How To Make FSBO's Call YOU First!

If you've ever cold-called FSBOs, you know how frustrating it can be. It's no fun being constantly rejected and hung up on.

Yet in spite of being resistant at first (and overly confident), nearly 90% of FSBO's eventually give up and hire an agent.

So how can you get these listings? How can you make FSBOs call you first?

Start by crafting a ***compelling message*** that shows FSBOs why you're ***uniquely qualified*** to get them the highest price in the shortest possible time. (See Secret #X.)

Then instead of mailing the FSBO just once, mail a series of four letters, one every two weeks for a two month period.

Each one should chip away at his resistance by describing one more reason to list with you.

For example, your first letter could describe the benefit of being on the MLS. Then your second letter could list nearby homes that you or your broker sold for top dollar. Your third could explain why prospects are more likely to make offers when agents are involved.

With this approach, you'll never again waste time making outbound calls and getting shot down. Instead, ***FSBOs will call YOU when they give up.*** Once you get them on the phone, close the deal by showing them that you're an "asset", not an "expense". Here's how I do it:

"Mr. Prospect, what if you could net ***MORE*** money than you're asking for now, and ***ALSO*** have a professional doing the work for you?"

Do you realize that with your house on the MLS, I can create an auction-like atmosphere that will drive up the price, and actually net you ***MORE*** money – even after factoring in my commission?"

3) AREA PROSPECTING

PROGRAM. You know about the recent privacy legislation, right? Well now that your competitors have stopped contacting expired listings, you can monopolize the expired listings in your area, legally and without violating the legislation (thanks to an obscure "loophole" that your competitors don't know about).

Of course, once you list a FSBO's house, there's a good chance you can sell him a new one too – producing two commissions!

Yours FREE: My step-by-step system for knocking out other agents and making FSBO's call you first!

Why write your FSBO letters from scratch – or gamble your money on trial-and-error marketing?

When you attend my Superstar Agent Boot Camp, you'll get the same four compelling FSBO letters I use to make an extra \$8,000 to \$39,000 every month! This little "guerilla marketing" campaign only costs \$10 per FSBO, and only takes an hour per month to implement!

Cost to mail 100 FSBO packages: \$1,000

**Average return on investment:
\$10,000 - \$12,000 in commissions**

It's just one of the revolutionary tools and systems you'll find in my Superstar Agent Toolkit.



**A \$999 value... FREE! See page 19
to claim your FREE Toolkit.**

This beefy 9-pound Tool Kit includes all TEN of my revolutionary home selling systems – the exact same turnkey systems I've used to sell 600+ homes every year since 1997.

Armed with these turnkey systems, you too will dominate your market, multiply your per-hour earnings by 422%, and become an overnight sensation... all while taking more time off from work!

Double Your Commissions IN HALF THE WORK WEEK

He may not know what's wrong with your marketing game plan. But when his gut feeling tells him to "think it over", it's because **you weren't convincing**.

What's the consequence? When you can't get listings, you have no choice but to represent buyers.

Then you've got to do all the hard work. You run around for months with indecisive buyers. You let them drag you around to homes that **someone else** listed, because you couldn't.

Then you're doomed to earn a **fraction** of the per-hour income you could've earned. Isn't it time you broke free of this vicious cycle?

Secret #6: How to give a listing presentation so compelling, sellers **BEG YOU** to list their homes

During my first two years as an agent, I recorded every objection my prospects raised. I discovered eight core objections and analyzed them. Then for each one, I tested dozens of responses and compared the results. What did I discover?

A handful of responses were blowing away the rest by HUGE margins! They literally melt away the objections... not just for me, but for my protégés. For example:

OBJECTION:

"Terry, we're considering another agent, John Doe. He helped our neighbor buy a house."

ANSWER:

"Did John Doe show you where and how he's going to advertise your home? Does he have a 24/7 game plan? Does he have a home selling guarantee?"

Look: if you hire an average agent, your house could still be on the market in three months. For the same commission, you can have my bulletproof marketing system working for you, creating an auction-like atmosphere that drives up the price of your home starting tomorrow."

That's just one example. Every time your prospects raise objections, test different responses. Then compare the results. When you come up with winning responses, integrate them into your listing presentation.

FREE 42-Page Foolproof Listing Presentation You Instantly Profit From My Years Of Hard Work

If you don't want to spend years testing different responses to your prospects' objections, here's great news. **I've already found the most effective responses to the top eight deal killers.**

After polishing and perfecting these responses, I integrated them into my breakthrough **Get-The-Listing-Every-Time Presentation**. This 42-page kick-butt presentation is the outcome of years of testing, tweaking, and perfecting. It wipes out **all eight objections** and makes 90% of prospects sign your contract on the spot.



"We are absolutely tickled pink with the listing presentation that you gave us at your Boot Camp. We are up \$100,000 in commission in the first quarter of this year!"

— John & Lu Ismay, RE/MAX - Delta, BC

My presentation proves – beyond all doubt – that **YOU** are the agent who will get your prospects the highest price in the shortest time possible. They won't even **think** about interviewing other agents. (And any agents they interviewed before you will look like amateurs.) What makes it so effective?

- A.** It answers all of the **unspoken** objections that your prospects have, but are too uncomfortable to ask.
- B.** It closes the deal with a risk-free offer that your competitors have never thought to **offer**, and makes listing with you the **only** sensible option!
- C.** It **repositions** your marketing efforts as an extraordinary 24/7 game plan, spelling out where you'll advertise their home and why.

And here's the best part. Once you explain your superior services and 24/7 marketing plan, and your prospects conclude that **YOU** are the agent they need to get the highest price, they'll gladly pay you a big commission.

In other words, you can say goodbye to ever reducing your commission again. But I'll go one better. I'll show you how to **raise your commission** on every house you list. I'm serious. On any house I list, I average \$700 more than an agent listing the same house at the same price!

(Why are clients willing to pay more? Simple; they're convinced that I'll get them so much more for their homes – vs. other agents – that the \$700 seems like a bargain.)

Finally, I play every prospect a 4-minute deal-closing DVD. In it, several of my clients rave about their experiences with me.

At my Superstar Agent Boot Camp, I'll teach you my formula for creating **your own deal-closing DVD**. And I'll give you my 42-page listing presentation, along with my DVD. Then all you have to do is customize it with your name, company name, etc. You'll profit instantly from my hard work.

Note: although I don't spend as much time with buyers, I've developed an equally powerful deal-closing presentation for **buyers**. And I'll give you a template for that presentation too. All you need to do is personalize it with your name, company name, etc.



A \$99 value FREE!
See page 10 to claim your FREE Toolkit!

My bulletproof listing presentation is just one of the many tools and turnkey systems you'll find in my Superstar Agent Toolkit. This beefy 9-pound Toolkit includes all TEN of my revolutionary home selling systems. **These are the exact same turnkey systems I've used to sell 600+ homes every year since 1997.**

Armed with this Toolkit, you too will dominate your market, multiply your per-hour earnings by 422%, and become an overnight sensation... all while taking more time off from work!

Investors to call you the “NEIGHBORHOOD” services and recommend you to their colleagues

Secret #8: With My FREE DVD and Powerpoint Presentation, You Can Make Investors Fight To Sign Your Buyer Agency Contract

Why build your presentation from scratch – or gamble your money on trial-and-error marketing? When you attend my Superstar Agent Boot Camp, I give you the tools to **duplicate me exactly**. Here’s what you get:

- Video footage of my live seminar on DVD. You’ll learn exactly how to give a slam-dunk presentation, **even if you’ve never spoken in front of an audience before**.
- My riveting PowerPoint presentation. This XX-slide presentation turns curiosity seekers into anxious buyers, wins investor confidence, and makes them fight to sign your buyer agency contract.
- “Talking points” for each of my overhead slides. So you know what to say during each slide and why. These simple points will convince your prospects that YOU are the agent best qualified to find them deals.
- The step-by-step system I use to pack my seminar with hungry prospects. Includes the **exact same magnetic radio and newsprint ads** I use to attract hundreds of qualified investors. Make your phone ring off the hook with these proven ads.
- A license to reprint my Special Report: “How to Create Amazing Wealth By Investing In Real Estate”. My radio and newsprint ads offer this Special Report for free – **but only to the first 200 people who RSVP**. That creates “fear of loss”, which motivates people to hurry up and call.
- A detailed checklist spelling out exactly what needs to be done the week before your seminar, the day before, the day of, and the day after.

Everything you need – the DVD, PowerPoint presentation, ads, and talking points – is included in your Superstar Agent Tool Kit.

Imagine yourself profiting from your **own** sold-out seminars, landing Buyer Agency contracts on-the-spot with over **half** of your attendees, winning their loyalty, and piling up ongoing commissions for **years to come**.

I lead this windfall event once a year and it makes me \$250,000 - \$300,000 every time. That’s more than 30 times what it costs to put on! And if you’re concerned about the expense, here’s the best part:

I’ll help you get your loan broker or lawyer to cover the event costs in exchange for referrals!

Look, this event can generate hundreds of new clients. Your loan broker can make \$500-\$800 per mortgage. And your lawyer can easily make \$25,000 - \$30,000 in closing fees within a few months. (Not to mention all of the repeat

business.) Smart loan brokers and lawyers recognize a good deal when they see it. So they’re naturally eager to get in on this.

And to make sure you get them on board, I’ll give you the same letters and phone scripts my protégés and I use to get our lawyers and loan brokers behind us. If that doesn’t convince them (very unlikely!), you can also play them the DVD of my live seminar.

If you’d rather start small, you can reserve the back room of a restaurant – **for free** – and give a luncheon presentation there. Even a shoestring budget of \$500 should generate about \$15,000 in commissions.

And since restaurants have limited capacity, you’re bound to have a standing room only event, with people being turned away at the door. This will **prove to your attendees what a demand there is for your services – and they’ll value you even more**.

(And most of the prospects who get turned away will call you later that day!)

The FREE Investor Seminar DVD, Power Point presentation, ads, and talking points are just a few of the revolutionary tools and systems you’ll find in my Superstar Agent Toolkit.

Why other “TRAINERS” are

Until now, it’s been impossible to get a duplicate from a superstar agent who’s **active** in the

1 The most famous trainers tend to be the least active in the field. Yet you see these same old tired lecturers at the conventions, year after year, riding on their reputations. Sadly, most haven’t sold a home in 25 years. No wonder they still teach cold calling and door knocking. Give us a break already!

2 “By referral only” is simply not enough anymore. Consumer loyalty levels in North America have dropped to all-time lows. Once you’ve dominated your market and become the “brand of choice”, agents who still depend on these worn out methods will be left in the dust.

My systems are foolproof and guaranteed to make you money. In fact, if you make it into this year's Boot Camp before it sells out, I urge you to speak with my "alumni". I'm allowing 25 of them to attend.

If you find even one alumnus who's lost money with my home-selling systems, I'll refund your money on the spot. That's how positive the field reports have been.

Field reports from agents I've turned into Superstars:

"I started with your tear-off flyer program after my first boot camp, and with that system alone I nearly doubled my income. I am now going into my third year, and I have implemented a total of three systems, and I should close well over \$300,000 in commissions by the end of the year. THANK YOU TERRY!! If it had not been for you, I would be still making cold calls four days a week. Now people call me."

Kevin Thomsen,
RE/MAX Red Deer, Alberta

"Last year I came, I implemented the flyer program, the expired, and the FSBO. Just incredible. I made about an extra \$100,000 implementing those three things. This year I have about five new things I'm going to implement. I'm already number one in my market, and this is going help me stay that way."

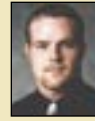
Terry Isaryk,
RE/MAX - Winnipeg, MB

"Terry, the listing presentations you showed us have helped tremendously... I have implemented a few of your programs and here are the results:

1. Flyer program. Approx cost \$2,500.
Revenue from program: \$20,000.
2. F.S.B.O./ Area prospecting program.
Approx cost: \$500. Revenue from program: \$15,000.
3. Radio ads. Approx cost: \$1,800.
Revenue from program \$ 10,000."

Len Phillips, RE/MAX
- Rocky Mtn House, AB

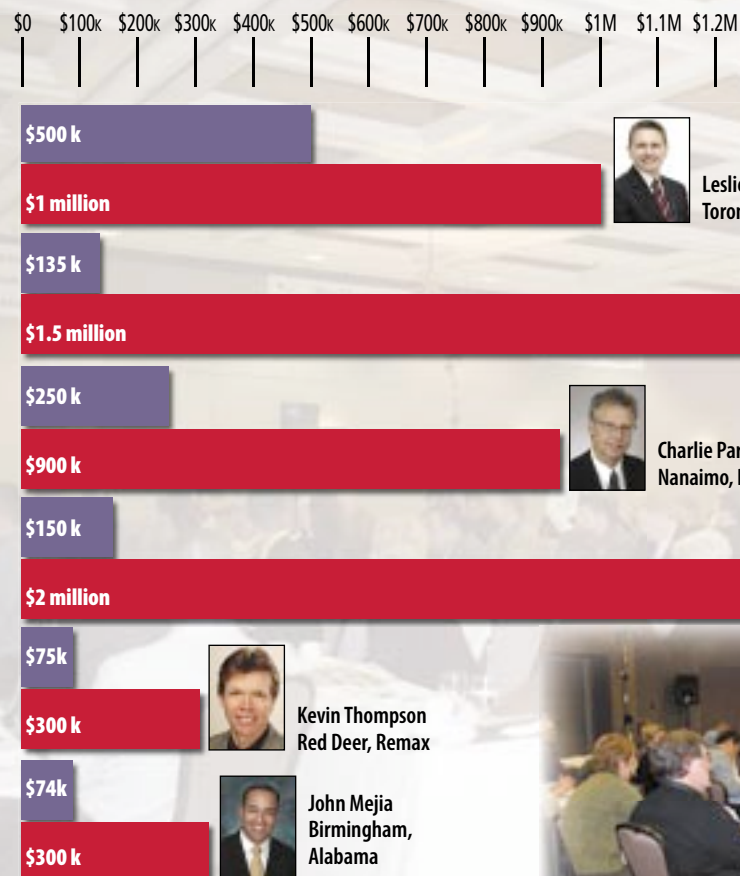
As of January 1, 2007, I am #15 in British Columbia, #59 in Canada and #1 North of Abbotsford!



"As a new agent, I put everything I had into Real Estate. I worked until 10 or 11 at night, and was spinning my wheels working all hours without decent pay. I gained 75 pounds through bad eating habits and found myself in debt using visa's to rescue me.

I was always running around like a chicken with my head cut off. In 2001, I lost my drivers license for speeding and reckless driving.

In 2002, debt collectors were calling and liens were being threatened. My life was spinning out of control. When I told my boss Rich I was quitting, he asked me to stick it out, he would lend me a couple thousand dollars to help with a tough time.



Get a new listing every day of the week!

How do I sell over 600 homes per year? Although I do show homes to potential buyers, I focus 95% of my time on listings. Why?

When and where?

Success-driven agents from across North America will meet Thursday & Friday, November 8th & 9th, 2007 in Edmonton for this year's enhanced Superstar Agent Boot Camp.

Now that my previous Boot Camps have generated so many "overnight sensations", and so much word-of-mouth excitement, I'm sure I could raise the price to \$3,999 and still fill 200 seats. (Heck, we already have 23 signups... agents who were turned away last year. And this year's Boot Camp is dramatically enhanced.)

However, I'd like to keep the Boot Camp affordable for everyone, and allow more agents to participate. (I felt badly turning people away last year.) So, to keep the price down for everyone, I'm allowing 25 alumni to enroll this year, along with up to 175 new agents.

The result: you get to participate for a risk-free \$3,999. And if you help me solve a small problem, I'll let you save an additional \$1,000.

Get a \$1,000 early bird discount!

Here's my problem. I don't have an accurate head count yet. And the longer I wait to book a room at the hotel, the more expensive it will be.

I'd hate to waste thousands of dollars on a conference room that's far too big. But I obviously don't want to book a room that's too small, and be forced to pack late enrollers into a second room – where they must watch me on a video screen.

So here's my "Early Bird" offer. To secure your seat in the same room where I'll be speaking, enroll by October 26, 2007, and I'll bonus you a \$1,000 discount – which drops your investment to just \$2,999.

Just remember: after the early bird deadline, I cannot guarantee you a seat in the same room with me.

So grab my risk-free offer and reserve your seat today. Don't wind up paying full price, or having to watch me on a video screen.


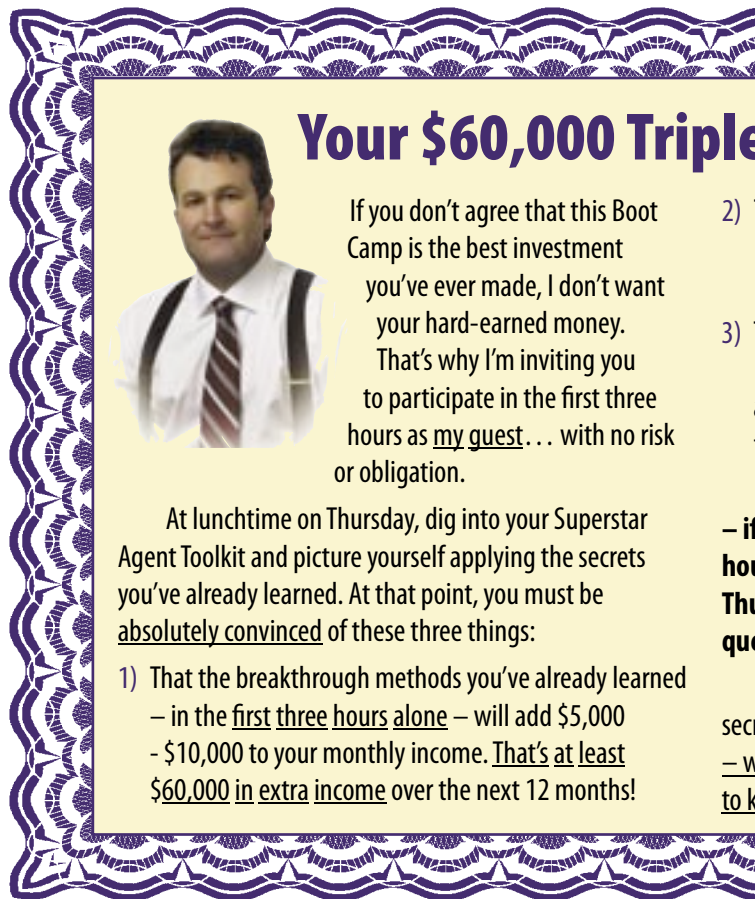
The best investment of your life – guaranteed!

"Stop wasting your time... You're such a dreamer... You're never going to make it."

Have your relatives ever made remarks like these?

If so, this is your chance to prove them wrong. And, make them secretly envy you for years to come.

Why continue wasting time and money on ineffective marketing when you can profit



Your \$60,000 Triple

If you don't agree that this Boot Camp is the best investment you've ever made, I don't want your hard-earned money. That's why I'm inviting you to participate in the first three hours as my guest... with no risk or obligation.

At lunchtime on Thursday, dig into your Superstar Agent Toolkit and picture yourself applying the secrets you've already learned. At that point, you must be absolutely convinced of these three things:

- 1) That the breakthrough methods you've already learned – in the first three hours alone – will add \$5,000 – \$10,000 to your monthly income. That's at least \$60,000 in extra income over the next 12 months!

The \$1,000 savings matters far less than the unfair advantage your competitors will have, if they grab these methods before you do.

If you know any of last year's participants, you've already watched them become a top producer. So you know what I mean.

The next Boot Camp won't take place until November 2008. If you delay, and just one of your local competitors shows up in November, you could be left in the dust, watching helplessly as dozens of lucrative opportunities are ripped out of your hands.

Please don't let that happen. Don't wind up kicking yourself. If you've worked hard and deserve a better future, call 1-877-417-4777 right now. I look forward to meeting you in person.

Sincerely



Terry Paranych

P.S. To secure your seat in the same room where I'll be teaching, secure a \$1,000 discount, and get my TEN explosive turnkey home-selling systems, you must enroll by **October 26, 2007**. Call 1-877-417-4777 right now.

P.P.S. If for any reason you're not enrolling today, be sure to mark the October 26th deadline on your calendar in **BIG BLACK LETTERS** – so you don't wind up paying full price.

P.P.P.S. You can only come out ahead! If you're not thrilled by noon on Thursday, you'll get an immediate 100% refund. And no matter what, the Superstar Agent Toolkit – with its TEN explosive home-selling systems – is yours to keep!

Fast Fax Register Terry Paranych's Superstar

November 8th, and 9th, 2004, at the Sutton

YES, Terry, I'm ready to become a Superstar Agent! I live at least 25 miles outside of Edmonton, and I accept your invitation to participate, risk-free, in your new enhanced Superstar Agent Boot Camp in Edmonton. I understand that the schedule is Thursday, Friday November 8th and 9th 9-5:30pm.

I understand that I'm fully protected by your \$60,000 triple risk-free guarantee: by lunchtime on Thursday, November 8th, I must be absolutely convinced that:

- 1) The breakthrough methods I've learned in the first 3 hours alone will add \$5,000 - \$10,000 to my monthly income.
- 2) Your home-selling tools and systems are truly the next generation – and contain NO repackaged filler material, or methods I've read or learned elsewhere.
- 3) Every script, flyer, radio commercial, listing presentation, book template, etc, I receive is turnkey and ready-to-go.

If I'm not convinced of these three things, I understand that I may see you privately during lunch for an immediate 100% refund. No questions. No hassles. And no matter what I decide, the 5 hours of training I've already received, and your Superstar Agent Toolkit, are mine to keep! **Here's what I'll get:**

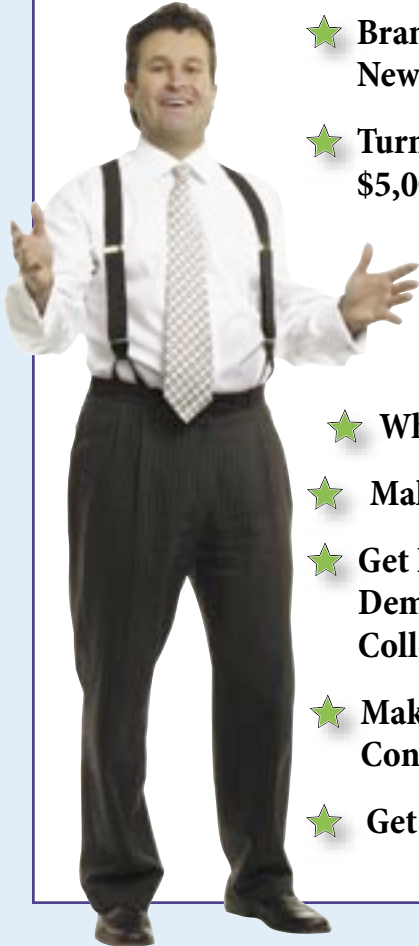
- | | |
|--|---|
| 1) Flyer program. | 7) No Cost Radio Program. |
| 2) Automated Expired Listing program. | 8) Low Cost TV Advertising program |
| 3) FSBO program. | 9) Investors program |
| 4) Celebrity Newsprint program. | 10) Get The Listing |
| 5) Outdoor Advertising program. | |
| 6) Huge Return / Low Cost Radio program | |



Fax this form to: **780-425-5990** or register o

Nine Secrets You Can Use This Month To Become An Overnight Sensation

If you're tired of watching other agents get listings (and pocket big commissions) that could've been yours... If you're sick of being dragged around for months and months by indecisive buyers... If you're fed up with trainers who preach cold calling, door knocking, and expensive technology, then open this Special Report and instantly discover... :



- ★ Brand Yourself And Be In Constant Demand, Listing New Houses Every Weekpage 5
- ★ Turn Every \$1,000 You Spend On Advertising Into \$5,000 - \$6,000 In Commissionspage 8
- ★ Make FSBO's Call You Firstpage 9
- ★ Explode Your Commissions While Cutting Your Work Week In Half.....page 10
- ★ What's Wrong With Your Listing Presentation?page 10
- ★ Make Sellers Beg You To List Their Homes.....page 11
- ★ Get Investors To Call You The "Neighborhood Expert", Demand Your Services, And Recommend You To Their Colleaguespage 12
- ★ Make Investors Fight To Sign Your Buyer Agency Contract.....page 12
- ★ Get Hundreds Of Listings From Home Builderspage 16

Register for the Boot Camp Now

TERRY PARANYCH'S
**SUPERSTAR AGENT™
BOOT CAMP**

Call 1-877-417-4777

OR REGISTER ONLINE AT WWW.SUPERSTARAGENT.COM™